

Insight. Innovation. Transformation.

# Use AI to Help Capture Claims at Risk for Denial Prior to Submission

Help Expedite Claim Processing, Payments, and Cash Flow

## How Much Are Your Partners Spending to Get Paid?

Preventing claim denials is one of providers' greatest challenges. Even with the most fastidious RCM processes and in-depth staff training, claim errors can still go undetected.

Industry experts estimate 5–10% of professional claims<sup>1</sup> and 9% of institutional claims<sup>2</sup> are denied on first submission, and the cost to rework each claim is \$253 and \$1184, respectively. If your staff reworks 100 claims a month, you may be spending an additional \$30,000 for professional claims and \$140,000 for institutional claims annually to collect what you're owed<sup>5</sup>. More concerning: 50-65% of denied claims are never resubmitted<sup>6</sup>, leaving hundreds-of-thousands to millions of dollars in potential revenue on the table.

### Using Artificial Intelligence to Predict Denial Risk

Unlike solutions which use edits or rules to detect claim errors, the Claims Lifecycle AI™ API leverages Artificial Intelligence to predict which claims would be at risk for denial as part of the payer's adjudication process.

Our solution predicts the risk as a percentage of probability the claim will be denied, and further, conveys where the risk exists across 14 subcategories (e.g., medical coding, authorization/precertification, missing or invalid claim data, etc.). This detection and specificity enable provider staff to correct the claim prior to submission.

#### **How It Works**

- The service is a realtime, RESTful API that projects the probability a claim/claim line item will deny, along with the reason, across multiple subcategories
- Our medical network leverages historical claim and remittance data to help train predictive AI models to calculate the propensity for a claim to deny. The depth and breadth of our Intelligent Healthcare Network™, which is used to process 14 billion healthcare transactions annually, drives accuracy
- The AI model is then applied to prospective claims to detect highprobability denials based on the claim service line item, along with the reason
- Staff correct the claim via the channel partner's solution and workflow before it is submitted to the payer





### **Benefits of Intercepting Claims Upstream**

Detecting claims with a high probability of denial enables you to intercept and correct them pre-submission. This helps:

- · Increase clean-claim submission rate
- Facilitate faster claim processing, expediting payment and facilitating cash flow
- Reduce administrative inefficiencies and costs related to re-working and re-submitting denied claims
- Capture more revenue by decreasing deniedturned-dormant claims that are never resubmitted

To learn more about how this innovative solution leverages Artificial Intelligence to optimize the revenue cycle, contact your account representative.

- 1 Your Revenue Cycle: Denial Rate. American Academy of Family Physicians.
- 2 Change Healthcare internal data.
- 3 You might be losing thousands of dollars per month in 'unclean' claims. Medical Group Management Association. February 2014.
- 4 Change Healthcare Analysis: \$262 Billion in Healthcare Claims Initially Denied in 2016. June 2017.
- 5 Change Healthcare internal data.
- 6 You might be losing thousands of dollars per month in 'unclean' claims. Medical Group Management Association. February 2014.

