

2026 eClinicalWorks and healow National Conference

Partner & Exhibitor Social Media Toolkit

Amplify Your Presence. Build Excitement. Join the Conversation.

We're heading to **Nashville, Tennessee, October 23-25, 2026**, and we're excited to have our partners and exhibitors help share the energy of the 2026 eClinicalWorks and healow National Conference.

Use this toolkit to promote your participation, engage attendees, and maximize visibility before, during, and after the event.

Follow the Official eClinicalWorks Channels

Stay connected for conference announcements, speaker reveals, agenda updates, and event highlights.

- ◆ **LinkedIn**

linkedin.com/company/eClinicalWorks

- ◆ **X (formerly Twitter)**

@eClinicalWorks

- ◆ **Instagram**

@eClinicalWorks

- ◆ **Facebook**

facebook.com/eClinicalWorks

Use the Official Conference Hashtag

#eCWNC26

Join the online conversation and help create excitement around the conference.

Include **#eCWNC26** in all conference-related posts so attendees can discover and engage with your content.

Social Media Post Templates

Feel free to personalize these posts with your company name, booth number, giveaways, and special promotions.

Before the Conference

We're Exhibiting!

We're excited to be part of the **2026 eClinicalWorks and healow National Conference** in Nashville! Join us October 23-25 and visit us at **Booth [###]** to explore our latest innovations and solutions. #eCWNC26

Countdown Post

 Nashville, we're coming! The countdown to **#eCWNC26** is on, and we can't wait to connect with healthcare leaders, innovators, and industry partners. Stop by Booth [###] and say hello.

Meeting Announcement

Let's connect at **#eCWNC26**! Schedule time with our team to learn how we're helping healthcare organizations improve efficiency, engagement, and outcomes. Visit us at Booth [###].

During the Conference

We Have Arrived

 Hello, Nashville!

The **2026 eClinicalWorks and healow National Conference** has officially begun. Visit us at Booth [###] to meet our team, see live demonstrations, and discover what's next in healthcare technology. #eCWNC26

Booth Traffic Driver

Looking for new ways to enhance your eClinicalWorks experience? Stop by Booth [###] today to see our latest solutions and chat with our experts. #eCWNC26

Networking Post

Great conversations, innovative ideas, and an incredible community. We're excited to be connecting with healthcare professionals from across the country at #eCWNC26.

After the Event

Thank You Post

Thank you to everyone who visited Booth [###] during **#eCWNC26**! We enjoyed connecting with you and sharing ideas that will help shape the future of healthcare technology. We look forward to continuing the conversation.

Social Media Best Practices

Do

- Include **#eCWNC26** in all conference-related posts.
- Tag **@eClinicalWorks** whenever possible.
- Share photos, short videos, and booth highlights.
- Showcase product demonstrations, giveaways, and interactions.
- Encourage attendees to visit your booth.
- Engage with other attendees by liking, commenting, and sharing content.
- Keep messaging positive, professional, and authentic.

Don't

- Share confidential, proprietary, or customer-sensitive information.
- Post negative comments about attendees, exhibitors, or the event.
- Overuse hashtags unrelated to the conference.
- Flood social channels with repetitive posts.
- Publish content without reviewing for accuracy and branding.

Thank You for Being Part of #eCWNC26

Together, we're creating an unforgettable experience for healthcare professionals, partners, and innovators from across the country. We appreciate your support in promoting the 2026 eClinicalWorks and healow National Conference and helping grow our community.

Questions?

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Conference Website:

<https://events.eclinicalworks.com/Nashville26/home>